## **Local Market Update for August 2025**

A Research Tool Provided by Longleaf Pine REALTORS®

## 28314

Fayetteville



| Single Family - Existing        |           | August    |                |             | Year to Date |                |  |
|---------------------------------|-----------|-----------|----------------|-------------|--------------|----------------|--|
| Key Metrics                     | 2024      | 2025      | Percent Change | Thru 8-2024 | Thru 8-2025  | Percent Change |  |
| New Listings                    | 71        | 59        | - 16.9%        | 571         | 553          | - 3.2%         |  |
| Pending Sales                   | 48        | 59        | + 22.9%        | 480         | 399          | - 16.9%        |  |
| Closed Sales                    | 56        | 46        | - 17.9%        | 473         | 358          | - 24.3%        |  |
| Days on Market Until Sale       | 19        | 37        | + 94.7%        | 19          | 33           | + 73.7%        |  |
| Median Sales Price*             | \$227,950 | \$235,500 | + 3.3%         | \$226,000   | \$240,000    | + 6.2%         |  |
| Average Sales Price*            | \$233,492 | \$258,676 | + 10.8%        | \$230,967   | \$248,520    | + 7.6%         |  |
| Percent of List Price Received* | 99.1%     | 99.1%     | 0.0%           | 99.2%       | 98.9%        | - 0.3%         |  |

| Single Family - New Construction | August    |           |                | Year to Date |             |                |
|----------------------------------|-----------|-----------|----------------|--------------|-------------|----------------|
| Key Metrics                      | 2024      | 2025      | Percent Change | Thru 8-2024  | Thru 8-2025 | Percent Change |
| New Listings                     | 8         | 1         | - 87.5%        | 107          | 28          | - 73.8%        |
| Pending Sales                    | 12        | 3         | - 75.0%        | 78           | 46          | - 41.0%        |
| Closed Sales                     | 10        | 2         | - 80.0%        | 67           | 48          | - 28.4%        |
| Days on Market Until Sale        | 84        | 13        | - 84.5%        | 65           | 67          | + 3.1%         |
| Median Sales Price*              | \$358,122 | \$319,900 | - 10.7%        | \$365,240    | \$348,735   | - 4.5%         |
| Average Sales Price*             | \$351,664 | \$319,900 | - 9.0%         | \$360,236    | \$353,903   | - 1.8%         |
| Percent of List Price Received*  | 99.4%     | 100.0%    | + 0.6%         | 99.7%        | 99.7%       | 0.0%           |

| Townhouse/Condo                 | August    |           |                | Year to Date |             |                |
|---------------------------------|-----------|-----------|----------------|--------------|-------------|----------------|
| Key Metrics                     | 2024      | 2025      | Percent Change | Thru 8-2024  | Thru 8-2025 | Percent Change |
| New Listings                    | 13        | 26        | + 100.0%       | 122          | 134         | + 9.8%         |
| Pending Sales                   | 8         | 8         | 0.0%           | 84           | 83          | - 1.2%         |
| Closed Sales                    | 10        | 13        | + 30.0%        | 82           | 81          | - 1.2%         |
| Days on Market Until Sale       | 31        | 36        | + 16.1%        | 30           | 68          | + 126.7%       |
| Median Sales Price*             | \$162,750 | \$187,000 | + 14.9%        | \$150,500    | \$152,000   | + 1.0%         |
| Average Sales Price*            | \$165,240 | \$180,054 | + 9.0%         | \$148,821    | \$153,139   | + 2.9%         |
| Percent of List Price Received* | 95.7%     | 97.9%     | + 2.3%         | 96.9%        | 96.7%       | - 0.2%         |

<sup>\*</sup> Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

## **Historical Median Sales Price by Property Type**Rolling 12-Month Calculation

